***SAMPLE LETTER TO YOUR MP/ELECTED REPRESENTATIVE (SHOULD BE SENT AS EMAIL OR ATTACHMENT TO EMAIL). PLEASE CUSTOMIZE PRIOR TO SENDING.***

Your Name

Your Street Address

City, Province

Postal Code

Date

Dr./Mr./Ms. Jane Doe **or**

The Honourable Jane Doe, Minister of Department ***[if Minister]***

Email address of official

***[To find your MP’s email address visit*** [***https://www.ourcommons.ca/members/en***](https://www.ourcommons.ca/members/en) ***and search using your postal code]***

Dear Dr./Mr./Ms. Jane Doe ***[if MP] or***   
Dear Minister ***[if Minister]***,

I am writing to share details with you about **Canadian Independent Bookstore Day**, which is taking place on Saturday, April 27, 2024.

This annual event brings readers, writers, illustrators, and publishers together in celebration of indie bookstores and their immeasurable contributions to Canadian culture. This year, we are planning to celebrate the event by [insert your plans here. Examples: promoting our curated collection of books to our community, hosting local authors in store, partnering with other local bookstores, encouraging readers to shop local]. Similar activities will be run by bookstores across Canada with support from the Canadian Independent Booksellers Association, Canadian publishers, and industry partners.

The importance of independent booksellers to their communities and Canadian culture cannot

be overstated. We are steadfast champions of Canadian writers, illustrators, and publishers. We provide opportunities for Canadian creators to reach new audiences and act as specialized conduits of discovery, actively seeking out emerging voices and promoting works by Indigenous, LGBTQ2S+, and other historically underrepresented writers. We also provide an important meeting place where community members can connect for thoughtful discussion and discourse.

**Will you help us celebrate this year?** On April 27, or in the lead up, you might stop by our bookstore to pick up a new read or share why you think independent bookstores matter on your social media channels using #CIBD2024. Members of our community—who are also constituents in your riding—would be grateful to hear from you on this important occasion.

You can find more information on **indiebookstores.ca/CIBD**. We look forward to your support.

With thanks,

[Your name]  
[Your address/riding]